

## ABSTRACT

A method for addressing cells arranged as a matrix array. A different coding of the column control words is performed depending on whether the word relates to an even or odd line. This difference relates to the fact that at least  $m$  successive bits of specified ranks,  $m$  being between 2 and  $n$ , have different weights from one control word to the other. The sum of the weights of these bits remains identical from one control word to the other, so as to obtain writing instants which are substantially different from one line to the next.